

TEJASWINI KAMBALAHGARI

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EDUCATION

Northeastern University, Boston, MA Expected Dec 2025
Master in Product Development (3.77/4.0)
Coursework: Customer-Driven Tech Innovation, Product Development for Engineers, Engineering Product Design Methodology, Iterative Product Prototyping, Game Design & Development.

RV College of Engineering, Bengaluru Sep 2017 - Aug 2021
Bachelor of Engineering – Electrical and Electronics Engineering

SKILLS

Technical: Unity, UnrealEngine, XR Development, Game Design, Telemetry Analysis, Python, AI/ML, SQL, Data Analytics, Data Visualization, Product Analytics, Figma, Tableau, C++, Java, A/B Testing.

Business: Analytical Decision-Making, Stakeholder Communication, Platform Scalability, Metrics Tracking, Road Mapping, Risk Assessment, User Stories, Design Thinking, Agile, SDLC, Wireframing.

PROFESSIONAL EXPERIENCE

Founder - BaselineTech Jan 2025 - June 2025

Venture Co-op - Sherman Center for Engineering Entrepreneurial Education

- Founded BaselineTech and led 0→1 development of [SnoWin](#), a mixed reality simulator integrating motion hardware, VR gameplay, and analytics - enabling off-season training for athletes.
- Conducted **100+ customer discovery interviews** and telemetry analysis, driving feature prioritization and improving product-market fit.
- Designed **AI-powered performance dashboards** using telemetry data to track training metrics and hardware utilization.
- Built and executed GTM strategy, securing **early adoption with ski stores and university athletes**.

Program Manager - Founder's Office Dec 2022 - Jul 2023

Mesa School of Business - PGP for Startup Leadership

- Drove **zero-to-one design and launch** of academic programs, increasing enrollment funnel efficiency by **35%**
- Led the 'Build Your Own Business (BYOB) cohort and a student-led flea market, mentoring startups and creating a platform for students to showcase their products.
- Worked with design, operations, and industry stakeholders to ship new programs on accelerated timelines by iterating quickly.

Software Engineer Sep 2021 - Nov 2022

Sony India Software Centre

- Supported **global e-commerce infrastructure** via SAP Cloud Commerce, maintaining uptime and efficiency for high-traffic retail systems.
- Identified high customer inquiry volume as a bottleneck; created comprehensive customer reference guides, reducing Jira tickets by 50% and significantly improving support team efficiency.
- Partnered with engineering and operations to address production issues and maintain performance SLAs.

LEADERSHIP & AWARDS

Women Who Empower - Innovator Award, Northeastern University Aug 2025

- Honored for tech innovation, mentorship, and empowering women in tech entrepreneurship.

President, Aspiring Product Managers Club Sep 2024 - Present

- Directed **product conferences, product prototyping hackathons**, and workshops - leading the largest product management club in the U.S., with 1,000+ members, fostering a collaborative product community.

Product Manager, Generate- Product Development Studio Sep 2023 - Aug 2024

- Managed the **full product development lifecycle** from project charter and product requirements documentation to detailed design reviews ensuring alignment with technical and business goals.